

PRESS CONTACT:  
Belinda Rooney  
SS|PR  
609-750-9110  
[brooney@sspr.com](mailto:brooney@sspr.com)

## **JurInnov Ltd. Adds Lateral Data's Viewpoint™ To Provide Its Clients All-In-One e-Discovery Service Option**

*Cleveland Legal Technology Company Cites Viewpoint's End-to-End EDRM Capabilities,  
Concept Search/Analytics, Predictable Pricing as Strong Benefits for Its Law Firm Partners*

**CLEVELAND, OH and HOUSTON, TX — (June 14<sup>th</sup>, 2011)** — E-Discovery software leader [Lateral Data](#), LP and JurInnov Ltd. ([www.jurinnov.com](http://www.jurinnov.com)) today announced that JurInnov has chosen Lateral Data's Viewpoint™ All-In-One e-Discovery platform as a new service option for its clients. Viewpoint will serve JurInnov and its clients as a fully comprehensive solution for delivering all aspects of the Electronic Data Reference Model via a single, Web-based user interface.

Viewpoint, Lateral Data's flagship product, is a licensed solution that facilitates the full EDRM spectrum including [collection](#) and preservation of data, [pre-processing](#), full [processing](#), [analysis](#), [review](#) and [production](#). It also delivers a host of powerful and unique e-Discovery capabilities including early case assessment features, complex analytics, email threading, visual conceptual analysis, and near-duplicate comparisons.

Featuring an Outlook-style interface familiar to even non-technical users, Viewpoint has demonstrated in controlled tests to execute data processing tasks two to five times faster than other leading e-Discovery products. As an advanced product, it also simplifies an organization's overall investment in time, training, cost and IT resources.

JurInnov selected Viewpoint after a thorough analysis of the latest e-Discovery technologies available in the marketplace. "Our commitment at JurInnov is to stay at the forefront of legal technology innovation. As such, we continually survey the market for products that advance client support while providing exceptional value," said Timothy M. Opsitnick, Esq., Senior Partner and General Counsel of JurInnov Ltd. "In addition to its all-in-one e-Discovery capabilities, Viewpoint offers exceptional concept searching and advanced analytics—a real priority for us—as well as an intuitive user interface. Its predictable pricing also makes it a cost-effective alternative."

Founded in 2000, Cleveland-based JurInnov serves a worldwide client base, offering expertise, technology and innovative solutions for e-Discovery, computer forensics and data recovery, litigation document management, online document review, discovery analytics and more. The company excels at combining the resources of a high-tech service provider with the knowledge and experience of legal

- more -

## **JurInnov Ltd. Adds Lateral Data's Viewpoint™ To Provide Its Clients All-In-One e-Discovery Service Option—Page 2**

professionals. In addition to its main offices in Ohio, JurInnov maintains a data center in Europe to service its global client base of law firms, corporations and government agencies.

“Lateral Data is pleased that JurInnov rates Viewpoint as a compelling alternative to some very established products,” said Matt Berry, Founder and CEO of Lateral Data, LP. “With many clients asking for versatile, fast, easy-to-use and affordable e-Discovery solutions that still deliver accurate and defensible results, we know Viewpoint will perform exceptionally for JurInnov.”

To learn more about Viewpoint, now in Version 5.0, log on to [www.lateraldata.com](http://www.lateraldata.com) or call (713) 592-8585.

### ***About JurInnov Ltd.***

*Established in the year 2000 by Timothy M. Opsitnick Esq., JurInnov Ltd. has become a trusted resource for companies whose litigation and technology needs are as varied and specialized as the companies themselves. JurInnov's international consulting practice focuses on the application of technology solutions to challenging litigation demands of law firms and their clients, including [computer forensics](#), [electronic discovery](#), [litigation support software-as-a-service \(SaaS\)](#) and [information security](#). JurInnov is a certified partner of Microsoft® Corporation, developers of the Windows SharePoint Portal Server, and a hosting partner of FTI Consulting, Inc., developers of [Ringtail](#).*

*For further information about JurInnov please call +1.216.664.1100.*

### ***About Lateral Data:***

*Lateral Data, LP is a software development and data processing company headquartered in Houston, Texas. Founded in 2003, the company has focused its software development and services efforts in the e-Discovery market; its flagship software application, Viewpoint™, covers the primary components of the Electronic Discovery Reference Model, bringing end-to-end simplicity and affordability to service providers, corporate legal departments, law firms and OEMs. Viewpoint is available stand-alone or for multi-tenant environments. To learn more, visit [www.lateraldata.com](http://www.lateraldata.com).*

###